

Brigitte Connors-Mare  
Vice President, Events Division

Brigitte's extensive career in the national and international conference management industry includes the development of two successful businesses. After several years in various meeting industry roles, Brigitte founded Site Solutions Worldwide in 1997 to provide specialized services to the association, corporate and government markets.

Brigitte negotiated and supervised multi-million dollar budgets, vendor service maintenance agreements and successfully completed projects on time and within designated budgets including national/international conferences/events, trade shows, global meetings, staff functions at various levels of event planning for 10-30,000 people.

In 2008, Brigitte launched Meeting Industry Experts, Inc. to bring top industry professionals together to offer counsel to association and corporate clients. She employed her extensive knowledge of sales & marketing, retail operations, personnel management, financial analysis, business acquisitions and development within a matrix-based organizational framework.