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2020

22ND SPRING | 23RD FALL

DUAL PRIMARY CARE UPDATE CONFERENCES

- ✓ New format – 2 conferences each year
- ✓ More details in welcome letter on page 2
- ✓ Early-bird rates end March 30, 2020 (spring) and September 28, 2020 (fall)

SPRING TOPICS

APRIL 20 – 22, 2020

- Ortho-Back Issues
- Palliative Care Perspectives on Pain
- Dermatology – Visual Review Skin Cancers
- Radiology – Managing Imaging Incidentaloma
- Marijuana Update
- Screening, Brief Intervention and Referral to Treatment (SBIRT)
- Top 10 Papers
- Opioid Update
- Earn up to 26.25 AMA PRA Category 1 Credits™

FALL TOPICS

OCTOBER 19 – 21, 2020

- Updates on OSA (Obstructive Sleep Apnea)
- Common Eye Issues
- Making Sense of Hypertension Guidelines
- Common Dermatologic Problems in Primary Care
- Stroke
- The Anatomy of a Malpractice Case
- Health Care Disparities
- Earn up to 25.75 AMA PRA Category 1 Credits™

LOCATION:

Nicholson Conference Center

The University of Oklahoma Health Sciences Center Campus

940 NE 13th St., Oklahoma City, OK 73104

HOSTED BY:



ATTEND BOTH CONFERENCES AND EARN UP TO 52.00 AMA PRA CATEGORY 1 CREDITS™


FROM THE DIRECTORS

As the director and co-director for the Annual Primary Care Update we are excited to welcome you to Primary Care 2020 and share some news in regards to the new direction we are taking with our updates. Beginning in April 2020, we will now provide two three-day conferences each calendar year.

It was with the help of all of our past participants through both personal conversations and past evaluations that have helped us develop a sustainable model for our continued Primary Care Update offerings. We are committed to providing unparalleled evidence-based content to participants in our state and around the nation while meeting the scheduling needs and credit obligations of the community we serve. Participants will be able to attend both spring and fall three-day updates and receive 52.00 *AMA PRA Category 1 Credits™*.

Through any successful endeavor, it is pivotal to listen to the voice of the attendees on their needs and provide conferences that build on all of the latest trends in healthcare through best practices and navigating through changes of the current climate of healthcare we all work within. We are confident that with our new model you will receive everything you need to be successful in your practices for many years to come.

We, as the OU family, want to thank you for your continued faithful support and we look forward to seeing you at both conferences this year.



Steven A. Crawford, M.D., D.A.B.F.M., F.A.A.F.P.
Professor
Department of Family and Preventive Medicine
Senior Associate Dean and Director of Healthcare Innovation and Policy
College of Medicine



Rachel M. Franklin, MD, F.A.A.F.P.
Professor
Medical Director

PLANNING COMMITTEE MEMBERS:

Steven A. Crawford, M.D., D.A.B.F.M., F.A.A.F.P., **Course Director**
Susie E. Dealy, M.Ed., **Course Contact**
Rachel M. Franklin, M.D., F.A.A.F.P., **Co-Course Director**
Jan L. Quayle, B.S.
Melissa A. Jones, M.A., B.A.
Myrna Rae Page, M.P.H., C.H.E.S.
Robert C. Salinas, M.D., C.A.Q. (G., H.P.M.)

We wish to thank the following OU College of Medicine departments and volunteer faculty that have given their time and expertise on presenting these programs:

Anesthesiology
Dermatology
Family and Preventive Medicine
Internal Medicine
Neurology
Neurosurgery
Obstetrics and Gynecology
Ophthalmology
Orthopedic Surgery and Rehabilitation
Otolaryngology-Head and Neck Surgery
Pediatrics
Psychiatry and Behavioral Sciences
Radiological Sciences
Surgery
Urology

TABLE OF CONTENTS:

- 2 From the Directors
- 3 General Objectives & Course Descriptions
- 4 22nd Spring Primary Care Update Conference Agenda
- 6 23rd Fall Primary Care Update Conference Agenda
- 8 Conference Location and Parking
- 10 Registration

22ND SPRING AND 23RD FALL 2020 DUAL PRIMARY CARE UPDATE CONFERENCE

GENERAL OBJECTIVES:

Upon completion of this activity, participants will improve their competence and performance by being able to:

- **Identify** the new diagnostic modalities and the rationale for selection of those that are appropriate for each patient.
- **Assess** commonly over-looked diagnostic evidence in primary care.

- **Defend** the rationale for the selection of different therapies based upon currently available evidence-based information and individual patient consideration.
- **Classify** the recommended uses, unique characteristics, side effects, interactions, dosage and costs of new medications, as well as other considerations.

COURSE DESCRIPTION: Each three-day course includes a review and update on major subject areas in family medicine. The courses are taught by more than 20 faculty members selected for their expertise in areas related to the successful delivery of family health care and patient outcomes.

The University of Oklahoma College of Medicine faculty is nationally recognized for its expertise in the management of complex conditions that is unavailable elsewhere in the state, region or sometimes even the nation.

These are very fast-paced courses in which most speakers will be utilizing an audience response system, which provides participants with immediate feedback of their knowledge and the opportunity to reinforce comprehension and retention of key learning objectives. Each session will include time for questions and answers. The courses combine best-practice strategies and education through case studies and lectures. A complete syllabus including all presentations is provided online as a resource for today's office practice.

COURSE PURPOSE: The purpose of this educational activity is to improve the care of patients seen in primary care settings by closing common clinical practice gaps that have been identified across the country.

INTENDED AUDIENCE AND SCOPE OF PRACTICE: This activity is intended for family physicians, general internists, physician assistants, advanced practice nurses and other health care professionals who provide primary care to patients.

This activity was developed for participants having a scope of practice that includes and provides comprehensive medical care, health maintenance and preventive services to adult patients. It also includes the appropriate use of consultants, health services and community resources in all practice settings.

ACKNOWLEDGMENT OF COMMERCIAL

AND IN-KIND SUPPORT: Commercial support is financial, or in-kind, contributions given by a commercial interest, which is used to pay all or part of the costs of a CME activity. A commercial interest is any entity producing, marketing, re-selling, or distributing health care goods or services consumed by or used on patients.

Appropriate acknowledgment of all commercial and in-kind support will be given at the time of the educational activity.

SYLLABUS: The complete syllabi for the 22nd and 23rd Annual Primary Care Updates will be available online through CloudCME approximately two days before the start of each conference. You can print a copy to bring with you or access it at the conference on your laptop, smartphone or tablet. You can also order a print copy of the complete syllabus for \$100 each. **Print copies of the syllabus are only available through March 30, 2020 for the Spring conference and Sept. 28, 2020 for the Fall conference.**

DISCLAIMER STATEMENT: Statements, opinions and results of studies contained in the program are those of the presenters and authors and do not reflect the policy or position of the Board of Regents of the University of Oklahoma ("OU") nor does OU provide any warranty as to their accuracy or reliability.

Every reasonable effort has been made to faithfully reproduce the presentations and material as submitted. However, no responsibility is assumed by OU for any claims, injury and/or damage to persons or property from any cause, including negligence or otherwise, or from any use or operation of any methods, products, instruments or ideas contained in the material herein.

POLICY ON FACULTY AND PRESENTERS DISCLOSURE: It is the policy of the University of Oklahoma College of Medicine that the faculty and presenters disclose real or apparent conflicts of interest relating to the topics of this educational activity and also disclose discussions of unlabeled/unapproved uses of drugs or devices during their presentation(s). Detailed disclosures will be made in the online syllabus.

ACCOMMODATION STATEMENT: Accommodations are available by contacting Susie Dealy at (405) 271-2350, ext. 1, or susie-dealy@ouhsc.edu.

NONDISCRIMINATION STATEMENT: The University of Oklahoma, in compliance with all applicable federal and state laws and regulations, does not discriminate on the basis of race, color, national origin, sex, sexual orientation, genetic information, gender identity, gender expression, age, religion, disability, political beliefs, or status as a veteran in any of its policies, practices or procedures. This includes, but is not limited to: admissions, employment, financial aid and educational services. Inquiries regarding non-discrimination policies may be directed to: Bobby J. Mason, Institutional Equity Officer, (405) 325-3546, bjm@ou.edu, or visit www.ou.edu/eoo.

ACGME COMPETENCIES

This course is designed to meet the following Accreditation Council for Graduate Medical Education competencies:

- ✓ Patient care
- ✓ Medical knowledge
- ✓ Practice-based learning/improvement
- ✓ Professionalism
- ✓ Systems-based practice
- ✓ Interpersonal communication skills

It is difficult to provide a classroom temperature that is comfortable for everyone; **please bring a jacket or sweater.**

22ND SPRING PRIMARY CARE UPDATE CONFERENCE

APRIL 20–22, 2020

GUEST FACULTY:

Terrie Fritz, M.S.W., L.C.S.W.

Director, Center for Social Work in Healthcare, Anne and Henry Zarrow School of Social Work, The University of Oklahoma
Norman, OK

Timothy G. Ihrig, M.D., M.A.

Chief Medical Officer, Crossroads Hospice & Palliative Care
Tulsa, OK

Robyn A. Liu, M.D., M.P.H.

Associate Professor of Family Medicine, Northwest Permanente
Portland, OR

Christina R. Miller, Ph.D., L.C.S.W.

Associate Director; Associate Professor, Anne and Henry Zarrow School of Social Work, The University of Oklahoma
Norman, OK

Adrienne L. Rollins, M.P.A.

Community Development Director, Oklahoma State Department of Health
Oklahoma City, OK

Audra M. Yadack, M.D.

Board Certified Geriatric Psychiatrist, Oklahoma City VA Medical Center
Oklahoma City, OK

THE UNIVERSITY OF OKLAHOMA COLLEGE OF MEDICINE FACULTY

Course Director, Moderator: Steven A. Crawford, M.D., D.A.B.F.M., F.A.A.F.P.

Professor, Department of Family and Preventive Medicine; Senior Associate Dean and Director of Healthcare Innovation and Policy, College of Medicine

Co-Course Director, Moderator: Rachel M. Franklin, M.D., F.A.A.F.P.

Medical Director, Department of Family and Preventive Medicine

Mary Zoe Baker, M.D.

David Ross Boyd Professor of Medicine and Interim Chief, Department of Internal Medicine, Section of Endocrinology and Diabetes

James R. Barrett, M.D.

Presidential Professor and Interim Chair
Department of Family and Preventive Medicine

Hussein Bitar, M.D.

Assistant Professor of Medicine, Department of Internal Medicine, Section of Digestive Diseases and Nutrition

Michael W. Brand, Ph.D., L.C.S.W.

Professor, Vice Chair of Administration, Vice Chair of Social Work, Department of Psychiatry & Behavioral Sciences

Paul M. Darden, M.D., F.A.A.P.

George Lynn Cross Research Professorship; CHF James Paul Linn Endowed Research Chair in Pediatrics; Section Chief, Department of Pediatrics, Section of General and Community Pediatrics

Stephanie D. DeLeon, M.D., M.Ed.

Associate Professor, Department of Pediatrics

Chad A. Douglas, M.D., Pharm.D.

Assistant Professor, Department of Family and Preventive Medicine; Medical Director, OU Physicians Student and Employee Health and Wellness Clinic; Medical Director and Director for Didactic Education, Physician Associate Program

Javid Fazili, M.D., F.A.C.P., F.A.A.S.L.D.

Associate Professor, Department of Internal Medicine, Section of Digestive Diseases and Nutrition

Beau M. Hawkins, M.D., F.A.C.C., F.S.C.A.I.

Associate Professor, Department of Internal Medicine, Section of Cardiovascular Diseases

Jason M. Hirshburg, M.D., Ph.D.

Assistant Professor of Medicine; Director, Oklahoma Healthy Aging Initiative;
Chief, Department of Internal Medicine, Reynolds Section of Geriatric Medicine

Noel J. Jacobs, Ph.D.

Associate Professor, Department of Pediatrics

Lee A. Jennings, M.D., M.S.H.S.

Associate Professor, Sleep Fellowship Program
Director, Department of Internal Medicine
Section of Pulmonary, Critical Care and Sleep Medicine

Kellie R. Jones, M.D.

Associate Professor, Sleep Fellowship Program
Director, Department of Internal Medicine/
Pulmonary Critical Care & Sleep Medicine

Kathryn E. Klump, M.D., Ph.D.

Assistant Professor, Department of Family and Preventive Medicine

Greg A. Kreml, M.D., F.A.C.S.

The Paul and Ruth Jonas Chair in Cancer;
Professor and Department Chair, Department of Otolaryngology Head and Neck Surgery

Deborah J. Lockwood, B.M., B.Ch., M.A., F.A.C.C., F.A.H.A., C.C.D.S.

Associate Professor, Department of Internal Medicine, Section of Cardiovascular Diseases

Michael D. Martin, M.D.

Associate Professor, Neurosurgery Residency Program Director, Department of Neurosurgery; Medical Director, Adult Neurosurgery Clinics

Jedidiah J. Perdue, M.D., M.P.H.

Director of Mental Health, Stephenson Cancer Center; Assistant Professor, Department of Psychiatry and Behavioral Sciences

Sallem M. Qureshi, M.D.

Assistant Professor, Department of Internal Medicine, Reynolds Section of Geriatric Medicine; Associate Chief of Staff, Oklahoma City VA Medical Center

Hanna A. Saadah, M.D., F.A.C.P.

Emeritus Clinical Professor of Medicine Department of Internal Medicine

Federico J. Silva-Palacios, M.D.

Assistant Professor, Department of Internal Medicine, Section of Cardiovascular Diseases

Jason M. Wagner, M.D., F.S.R.U.

Associate Professor and Vice Chair, Department of Radiological Sciences; Chief Ultrasound for Adult Imaging, OU Medicine

Elizabeth A. Wickersham, M.D., M.S.

Director, Clinical Inquiries; Assistant Professor, Research Division, Department of Family and Preventive Medicine

Peter A. Winn, M.D., C.M.D., C.A.Q. (G. H.P.M.)

Professor, Department of Family and Preventive Medicine; Co-Chair, Palliative Care Education Committee

MONDAY, APRIL 20, 2020

| | | | |
|--|---|---|---|
| 7-7:45 am | Check-in and Continental Breakfast | <i>Concurrent Lunch Sessions: Served plated meal. CME starts at 12:15pm</i> | |
| 7:45-8 am | Introductions & Housekeeping | Noon-1 pm | Conference Room B: Oklahoma Medical Marijuana Update Adrienne L. Rollins, M.P.A. |
| 8-9 am | Keynote Speaker: Congestive Heart Failure/ Afib Deborah J. Lockwood, B.M., B.Ch., M.A., F.A.C.C., F.A.H.A., C.C.D.S. | 1-2 pm | Keynote Speaker: Ortho-Back Issues Michael D. Martin, M.D. |
| 9-9:40 am | Chronic Obstructive Pulmonary Disease (COPD) Kellie R. Jones, M.D. | 2-2:40 pm | Transitions in Care (Dementia) Hanna A. Saadah, M.D., F.A.C.P. |
| 9:40-10:20 am | Inflammatory Bowel Diseases for the Primary Care Physician Hussein Bitar, M.D. | 2:40-3:20 pm | Hot Topic |
| 10:20-10:40 am | Morning Break | 3:20-3:40 pm | Afternoon Break |
| 10:40-11:20 am | Pharmacogenomics-Testing Enzymes & Drug Compatibility Chad A. Douglas, M.D., Pharm.D. | 3:40-4:40 pm | Update on Oropharyngeal Cancer Diagnosis and Management Greg A. Kreml, M.D., F.A.C.S. |
| 11:20-Noon | New Guidelines for Breast Cancer Updates using US Preventive Services Task Force (USPTF) Kathryn E. Klump, M.D., Ph.D. | 4:40-5:30 pm | Optimizing Care for Peripheral Artery Disease Beau M. Hawkins, M.D., F.A.C.C., F.S.C.A.I. |
| <i>Concurrent Lunch Sessions: Served plated meal. CME starts at 12:15 pm</i> | | 5:30-6:30 pm | Utilizing Medications in the Treatment of Alcohol and Opioid Use Disorders Jedidiah J. Perdue, M.D., M.P.H. |
| Noon-1 pm | Conference Room A: Addressing Physician “Burnout” versus “Moral Injury” Noel J. Jacobs, Ph.D. | | |

Daily Total: 9.5 AMA PRA Category 1 Credits™

22ND SPRING PRIMARY CARE UPDATE CONFERENCE

APRIL 20–22, 2020

TUESDAY, APRIL 21, 2020

| | | | |
|--|---|---------------|--|
| 7-7:45 am | Check-in and Continental Breakfast | Noon-1 pm | Conference Room B: Oklahoma Medical Marijuana Update Adrienne Rollins, M.P.A. |
| 7:45-8 am | Introductions & Housekeeping | | |
| 8-9 am | Keynote Speaker: Palliative Care Perspectives on Pain Timothy G. Ihrig, M.D., M.A. | 1-2 pm | Keynote Speaker: Dermatology-Visual Review Skin Cancers Jason M. Hirshburg, M.D., Ph.D. |
| 9-9:40 am | Management of Type 2 Diabetes using ACCE Guidelines Mary Zoe Baker, M.D. | 2-2:40 pm | Primary Care Guide to Cognitive Behavioral Therapy Michael W. Brand, Ph.D., L.C.S.W. |
| 9:40-10:20 am | Selection and Titration of Insulin in Type 2 Diabetes Mary Zoe Baker, M.D. | 2:40-3:20 pm | 2020 Vaccine Update Steven A. Crawford, M.D., D.A.B.F.M., F.A.A.F.P. |
| 10:20-10:40 am | Morning Break | 3:20-3:40 pm | Afternoon Break |
| 10:40-11:20 am | Mechanism Based Management of Pain Rachel M. Franklin, M.D., F.A.A.F.P. | 3:40-4:20 pm | Dialing Back: De-prescribing Opioids and Benzodiazepines for Patient Safety Rachel M. Franklin, M.D., F.A.A.F.P. |
| 11:20-Noon | Pulmonary Embolism/Deep Vein Thrombosis Federico J. Silva-Palacios, M.D. | 4:20-5 pm | Palliative Care at End of Life Peter A. Winn, M.D., C.M.D., C.A.Q. (G., H.P.M.) |
| <i>Concurrent Lunch Sessions: Served plated meal. CME starts at 12:15 pm</i> | | 5-5:40 pm | Tough Conversations: How to Talk About Serious Illness and Advance Care Planning Elizabeth A. Wickersham, M.D., M.S. |
| Noon-1 pm | Conference Room A: Addressing Physician “Burnout” versus “Moral Injury” Noel J. Jacobs, Ph.D. | | |
| <i>Concurrent Lunch Sessions: Served plated meal. CME starts at 12:15pm</i> | | | |

Daily Total: 8.75 AMA PRA Category 1 Credits™

WEDNESDAY, APRIL 22, 2020

| | | | |
|-------------------|--|---------------------|---|
| 7-7:55 am | Check-in, Continental Breakfast and Exhibitor Viewing | 12:10-1:20 pm | Buffet Lunch & Exhibitor Viewing |
| 7:45-8 am | Introductions & Housekeeping | 1:20-2:20 pm | Keynote Speaker: Radiology-Managing Imaging Incidentaloma Jason M Wagner, M.D., F.S.R.U. |
| 8-9 am | Keynote Speaker: Tools for Efficient and Effective Patient--> Clinician Communication James R. Barrett, M.D. | 2:20-3 pm | Top 10 Papers Elizabeth A Wickersham, M.D., M.S. |
| 9-9:40 am | Managing Patients with Hepatitis C Javid Fazili, M.D., F.A.C.P., F.A.A.S.L.D. | 3-3:40 pm | Primary Care of the LGBTQ Patient Robyn A Liu, M.D., M.P.H. |
| 9:40-10:20 am | Screening, Brief Intervention, and Referral to Treatment (SBIRT) Christina R Miller, Ph.D., L.C.S.W. Terrie Fritz, M.S.W., L.C.S.W. | 3:40-4 pm | Afternoon Break & Exhibitor Viewing |
| 10:20-10:50 am | Morning Break and Exhibitor Viewing | 4-4:40 pm | Project Echo Lee A. Jennings, M.D., M.S.H.S. |
| 10:50-11:30 am | Food Allergies-Clinical Update Paul M Darden, M.D., F.A.A.P. | 4:40-5:20 pm | Depression in the Elderly Audra M. Yadack, M.D. |
| 11:30 am-12:10 pm | The Lung and the Restless: Managing Pediatric Asthma Stephanie D DeLeon, M.D., M.Ed. | 5:20-6 pm | Post Acute Care Saleem M. Qureshi, M.D. |

Daily Total: 8.00 AMA PRA Category 1 Credits™

ACCREDITATION: The University of Oklahoma College of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The University of Oklahoma College of Medicine designates this live activity for a maximum of 26.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

CONFLICT RESOLUTION: The University of Oklahoma College of Medicine, Office of Continuing Professional Development has reviewed this activity's speaker and planning committee disclosures and resolved all identified conflicts of interest, if applicable.

AMERICAN ACADEMY OF FAMILY PHYSICIANS (A.A.F.P.): This Live activity, 22nd Spring Primary Care Update Conference, with a beginning date of 04/20/2020, has been reviewed and is acceptable for up to 26.25 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

23RD FALL PRIMARY CARE UPDATE CONFERENCE

OCTOBER 19–21, 2020

GUEST FACULTY:

Joseph R. Betancourt, M.D., M.P.H.

Vice President and Chief Equity and Inclusion Officer, Massachusetts General Hospital; Founder Senior Advisor and Faculty, The Disparities Solutions Center; Faculty, The Mongan Institute; Associate Professor of Medicine, Harvard Medical School, Boston, MA

Danny Cavett, M.L.S.

Director, Pastoral Care, OU Medical Center, Oklahoma City, OK

Erin A. Dewberry, J.D.

Partner, Wiggins Sewell & Ogletree, Oklahoma City, OK

Vikas Jain, M.D., F.A.A.S.M., F.A.A.F.P., C.P.E.

Adjunct Clinical Assistant Professor, Stanford University; President, Dream Sleep Medicine, Frisco, TX

Jami N. Johnson, Pharm.D., D.A.B.A.T.

Assistant Director, Oklahoma Center for Poison & Drug Information; Adjunct Assistant Professor, University of Oklahoma College of Pharmacy, Oklahoma City, OK

Lyle R. Kelsey, M.B.A., C.M.B.E.

Executive Director, Oklahoma State Medical Board, Oklahoma City, OK

Lane O. Krieger, J.D.

Partner, Wiggins Sewell & Ogletree, Oklahoma City, OK

L. Earl Ogletree, J.D.

Partner, Wiggins Sewell & Ogletree, Oklahoma City, OK

Marie-Elizabeth Ramas, M.D., F.A.A.F.P.

Family Physician, Lamprey Health Care, Nashua, NH

Meghan E. Scaers, M.D.

Director and Founder, Living Hope Eating Disorder Treatment Center, Norman, OK

THE UNIVERSITY OF OKLAHOMA COLLEGE OF MEDICINE FACULTY

Course Director, Moderator: Steven A. Crawford, M.D., D.A.B.F.M., F.A.A.F.P.

Professor, Department of Family and Preventive Medicine; Senior Associate Dean and Director of Healthcare Innovation and Policy, College of Medicine

Co-Course Director, Moderator: Rachel M. Franklin, M.D., F.A.A.F.P.

Medical Director, Department of Family and Preventive Medicine

Pamela S. Allen, M.D.

Associate Professor, Director of Residency Program and Cosmetics; Harold L. Boyer/Mark Allen Everett Chair in Dermatology, Department of Dermatology

Karen J. Beckman, M.D.

Professor, Department of Internal Medicine, Section of Cardiovascular Section

Ashley B. Bowen, M.D., M.B.A.

Associate Professor, Department of Urology

Amanda Cherry, Ph.D.

Clinical Associate Professor, Department of Pediatrics, Section of General and Community Pediatrics

Brian R. Coleman, M.D.

Director, Primary Care Sports Medicine Fellowship Program; Director, Family Medicine Residency Program; Professor, Department of Family & Preventive Medicine; Colonel, U.S. Army National Guard

Andrew K.P. Conner, M.D.

Assistant Professor, Department of Neurosurgery; Adjunct Assistant Professor, Department of Neurology

Laura E. Fischer, M.D., M.S., F.A.C.S.

Assistant Professor, Department of Surgery; Medical Director, Metabolic & Bariatric Surgery Program

David Lee Gordon, M.D., F.A.A.N., F.A.N.A., F.A.H.A.

Professor & Chairman, Kathryn G and Doss Lynn Chair in Neurology, Department of Neurology

Matlock A. Jeffries, M.D., F.A.C.P., F.A.C.R.

Assistant Professor, Section of Rheumatology Immunology & Allergy, Department of Internal Medicine; Adjunct Assistant Member, Arthritis and Clinical Immunology Program, Oklahoma Medical Research Foundation

Kellie R. Jones, M.D.

Associate Professor, Sleep Fellowship Program Director, Department of Internal Medicine, Section of Pulmonary, Critical Care and Sleep Medicine

David M. Kelley, M.D.

Assistant Professor, Department of Family and Preventive Medicine

Karen K. Kinney, M.D.

Assistant Professor, Department of Internal Medicine, Section of Infectious Diseases

Andrew T. Melson, M.D.

Assistant Professor, Department of Ophthalmology

Britta K. Ostermeyer, M.D., M.B.A., F.A.P.A.

Professor and Chairman, Paul and Ruth Jonas Chair in Mental Health, Department of Psychiatry & Behavioral Sciences; Chief of Psychiatry, OU Medicine; Mental Health Authority, Oklahoma County Detention Center

Aneesh V. Pakala, M.D.

Assistant Professor, Department of Internal Medicine, Section of Cardiovascular Diseases

Calin I. Prodan, M.D.

Professor, Ethelyn McElwee Endowed Chair in Alzheimer's Disease Research, Department of Neurology

J. Matthew Reinerman, M.D.

Assistant Professor, Department of Surgery, Division of Cardiac Thoracic and Vascular Surgery

Katie M. Smith, M.D., M.S., F.A.C.O.G.

Associate Professor, Section Chief, Academic Generalists Section; Clerkship Director, James D. Funnell MD-Gary F. Strebel MD Professorship of Obstetrics/Gynecology Medical Student Education, Department of Obstetrics/Gynecology

Bryan D. Struck, M.D.

Associate Professor, Department of Medicine, Reynolds Section of Geriatric Medicine

Rishi Thakral, M.D.

Assistant Professor, Department of Orthopedic Surgery and Rehabilitation

MONDAY, OCTOBER 19, 2020

| | |
|--|--|
| 7-7:45 am | Check-in and Continental Breakfast |
| 7:45-8 am | Introductions & Housekeeping |
| 8-9 am | Keynote: Updates on Obstructive Sleep Apnea (Obstructive Sleep Apnea) Kellie R. Jones, M.D. |
| 9-9:40 am | Sleep Disorders-Insomnia Vikas Jain, M.D., F.A.A.S.M., F.A.A.F.P., C.P.E. |
| 9:40-10:20 am | Atrial Fibrillation Karen J. Beckman, M.D. |
| 10:20-10:40 am | Morning Break |
| 10:40-11:20 am | Nutrition Management/Eating Disorders Meghan E. Scaers, M.D. |
| 11:20-Noon | Team-Based Management of Morbid Obesity Laura E. Fischer, M.D., M.S., F.A.C.S. |
| <i>Concurrent Lunch Sessions: Served plated meal. CME starts at 12:15 pm</i> | |
| Noon-1 pm | Conference Room A: PMP (Prescription Monitoring Program): The Do's and Don'ts Lyle R. Kelsey, M.B.A., C.M.B.E. |

| | |
|--|--|
| <i>Concurrent Lunch Sessions: Served plated meal. CME starts at 12:15 pm</i> | |
| 12-1 pm | Conference Room B: Spirituality and Health Danny Cavett, M.L.S. |
| 1-2 pm | Keynote Speaker: Common Eye Issues Andrew T. Melson, M.D. |
| 2-2:40 pm | TBD |
| 2:40-3:20 pm | Antibiotic Update to Antimicrobial Stewardship Karen K. Kinney, M.D. |
| 3:20-3:40 pm | Afternoon Break |
| 3:40-4:20 pm | Primary Care Evaluation of Suspected Rheumatologic Disorders Matlock A. Jeffries, M.D., F.A.C.P., F.A.C.R. |
| 4:20-5 pm | Prostate Cancer Screening Ashley B. Bowen, M.D., M.B.A. |
| 5-6 pm | Migraine David Lee Gordon, M.D., F.A.A.N., F.A.N.A., F.A.H.A. |

Daily Total: 9.00 AMA PRA Category 1 Credits™

23RD FALL PRIMARY CARE UPDATE CONFERENCE

OCTOBER 19–21, 2020

TUESDAY, OCTOBER 20, 2020

| | | | |
|--|--|---|--|
| 7-7:45 am | Check-in and Continental Breakfast | Noon-1 pm | Conference Room B: Spirituality & Health Danny Cavett, M.L.S., |
| 7:45-8 am | Introductions & Housekeeping | | |
| 8-9 am | Keynote Speaker: Making Sense of Hypertension Guidelines TBA | <i>Concurrent Lunch Sessions: Served plated meal. CME starts at 12:15pm</i> | |
| 9-9:40 am | Management of the Patient with Chronic GERD J. Matthew Reinersman, M.D. | 1-2 pm | Keynote Speaker: Common Dermatologic Problems in Primary Care Pamela S. Allen, M.D. |
| 9:40-10:20 am | Evaluation of Hematuria and Chronic UTI Ashley B. Bowen, M.D., M.B.A. | 2-2:40 pm | Hot Topic: Gene Editing in Chronic Disease Management |
| 10:20-10:40 am | Morning Break | 2:40-3:20 pm | Sports Medicine Brian R. Coleman, M.D. |
| 10:40-11:20 am | Suicide Risk Assessment and Mitigation Britta K. Ostermeyer, M.D., M.B.A., F.A.P.A. | 3:20-3:40 pm | Afternoon Break |
| 11:20-Noon | Board Review: Hot Topics in OB David M. Kelley, M.D. | 3:40-4:20 pm | Management of Aortic Stenosis in Older Adults Aneesh V. Pakala, M.D. |
| <i>Concurrent Lunch Sessions: Served plated meal. CME starts at 12:15 pm</i> | | 4:20-5 pm | Vascular Cognitive Impairment Calin I. Prodan, M.D. |
| Noon-1 pm | Conference Room A: PMP (Prescription Monitoring Program): The Do's and Don'ts Lyle R. Kelsey M.B.A., C.M.B.E., | 5-5:40 pm | End of Life Care in Dementia Bryan D. Struck, M.D. |

Daily Total: 8.75 AMA PRA Category 1 Credits™

WEDNESDAY, OCTOBER 21, 2020

| | | | |
|----------------|---|---------------------|--|
| 7-7:55 am | Check-in, Continental Breakfast and Exhibitor Viewing | 12:10-1:20 pm | Buffet Lunch & Exhibitor Viewing |
| 7:45-8 am | Introductions & Housekeeping | 1:20-2:20 pm | Keynote Speaker: The Anatomy of a Malpractice Case: My Worst Nightmare! L. Earl Ogletree, J.D. Erin A. Dewberry, J.D. Lane O. Krieger, J.D. |
| 8-9 am | Keynote Speaker: Stroke David Lee Gordon, M.D., F.A.A.N., F.A.N.A., F.A.H.A. | 2:20-3 pm | Ortho-Knee Rishi Thakral, M.D. |
| 9-9:40 am | Seizures/Epilepsy & MS Update Andrew K.P. Conner, M.D. | 3-3:40 pm | Racial Disparities in Obstetric and Newborn Care Marie-Elizabeth Ramas, M.D., F.A.A.F.P. |
| 9:40-10:20 am | Postpartum Depression Katie M. Smith, M.D., M.S., F.A.C.O.G. | 3:40-4 pm | Afternoon Break & Exhibitor Viewing |
| 10:20-10:50 am | Morning Break and Exhibitor Viewing | 4-5:20 pm | Keynote Speaker: Health Care Disparities Joseph R. Betancourt, M.D., M.P.H. |
| 10:50-11:30 pm | Poisoning Jami N. Johnson, Pharm.D., D.A.B.A.T. | 5:20-6 pm | Hot Topic |
| 11:30-12:10 pm | Adverse Childhood Events and their Impact on Health Amanda Cherry, Ph.D. | | |

Daily Total: 8.00 AMA PRA Category 1 Credits™

ACCREDITATION: The University of Oklahoma College of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The University of Oklahoma College of Medicine designates this live activity for a maximum of 25.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

CONFLICT RESOLUTION: The University of Oklahoma College of Medicine, Office of Continuing Professional Development has reviewed this activity's speaker and planning committee disclosures and resolved all identified conflicts of interest, if applicable.

AMERICAN ACADEMY OF FAMILY PHYSICIANS (A.A.F.P.): This Live activity, 23rd Fall Primary Care Update Conference, with a beginning date of 10/19/2020, has been reviewed and is acceptable for up to 25.75 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



COURSE LOCATION: NICHOLSON CONFERENCE CENTER

Nicholson Tower Auditorium, 5th Floor
940 NE 13th Street, Oklahoma City, OK 73104

PARKING INSTRUCTIONS:

Parking is available in the Stonewall Parking Garage, located directly east of Nicholson Tower. We will have signage on 13th and Stonewall to help guide you in. From the parking structure, enter Nicholson Tower through east-facing parking garage. Take elevators to the 5th floor. The auditorium is directly across from the elevators.

HANDICAP/VALET PARKING:

is available on the first floor of the Stonewall parking garage (labeled as 'P4') on the attached map. Please include your handicap parking placard number on your online registration to confirm your reservation for one of these spots. Availability is limited and on a first come, first serve basis.



**EMBASSY
SUITES™**
by HILTON

CONFERENCE HOTEL:

Embassy Suites Oklahoma City-Downtown Medical Center
(Ask for the OU College of Medicine Primary Care Conference)

741 N. Phillips, Oklahoma City, OK 73104
\$112 per night
Telephone: (405) 455-1800
[Click Here To Book!!](#)

Room rates are for single or double occupancy. An additional charge of \$10.00 per person will apply for any additional guests per guest room. Rates are subject to state and local taxes, which are currently 14.125%.

This hotel is recommended due to its convenience to the conference center. Please make your own reservations.

Rooms are available on a first-come, first-serve basis. Reservations must be received on or before the following deadlines:

Spring Conference: Friday, March 27, 2020
Fall Conference: Friday, September 25, 2020

After the deadline, reservations will be accepted on a space/price-available basis.

PARKING: Self-parking is available at a rate of \$12.00/day on surface parking lot for all registered hotel guests. The University of Oklahoma College of Medicine will provide shuttle service for hotel guests to the Nicholson Conference Center before and after each day of the conference.





ONE STOP SHOP

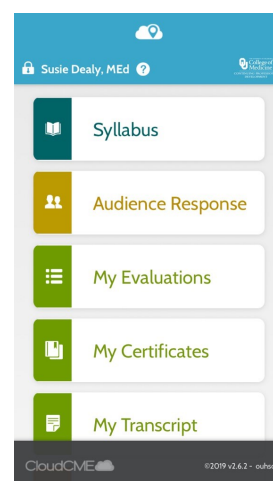
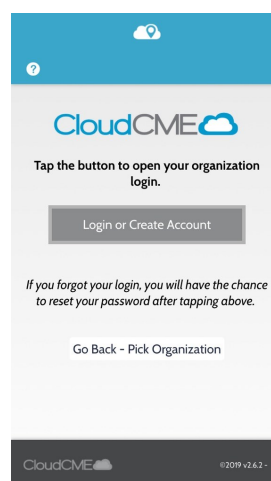
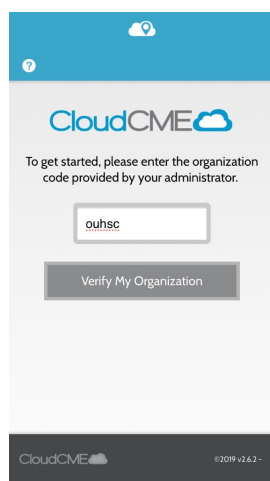
The OU Continuing Professional Development office uses CloudCME for all CME activities, including registration, recording attendance, completing the evaluation and receiving CME credits.

Go to cme.ouhsc.edu and follow the instructions to log in or create a new account.

CLOUDCME APP

Use your smart phone to view the syllabus and presentations, complete your evaluation and have a record of your CME credits. You can also participate in ARS test questions.

TO DOWNLOAD THE APP:



- A. Open the app store on your smartphone and search for CloudCME.
- B. Once you download this app, enter the organization code: **ouhsc**
- C. Sign in to your account using your e-mail address and CloudCME password.

(OUHSC employees: sign in with your OUHSC user name and password)

SAVE THE DATES...

2021 DUAL PRIMARY CARE UPDATE CONFERENCES

24TH SPRING: APRIL 19–21, 2021

25TH FALL: NOVEMBER 8–10, 2021

ONLINE TRAINING ON PAIN AND OPIOID MANAGEMENT

Earn up to 3.5 AMA PRA Category 1 Credits™



In partnership with the Oklahoma Department of Mental Health and Substance Abuse Services (ODMHSAS), the University of Oklahoma Health Science Center (OUHSC) and the OU-TU School of Community Medicine have created a comprehensive six module CME program called **Do No Harm: Putting Safer Pain Management Into Practice**. The program is comprised of Module 1: Overview; Module 2: Epidemic; Module 3: Pain; Module 4: Analgesia; Module 5: Patient Engagement; and Module 6: Practice Systems.

Module 1 of this program provides an overview of the requirements of Oklahoma Senate Bill 1446 and meets the one hour training requirement.

The training is delivered on the ODMHSAS Learning System with self-assessment questions. There is no cost to take the training on the ODMHSAS site. At the conclusion of each module, you will be provided the opportunity to transfer to the OU CloudCME website to complete the post test and evaluation. Up to 3.5 AMA PRA Category 1 Credits™ are available at no cost to clinicians until May 31, 2020.

Available
December 1, 2019

Go to <https://odmhsas.interactyx.com> to launch your learning experience.

PERFORMANCE IMPROVEMENT (PI) PROGRAM

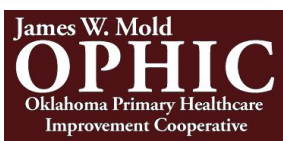
Earn up to 20 AMA PRA Category 1 Credits™



The **Do No Harm** program is a product of a partnership between the Oklahoma Department of Mental Health and Substance Abuse Services (ODMHSAS) and the Oklahoma Primary Healthcare Improvement Cooperative (OPHIC). Built on the infrastructure created during the EvidenceNOW Healthy Hearts for Oklahoma program, Do No Harm features **peer-to-peer Academic Detailing** along with six months of on-site **practice facilitation assistance** implementing current evidence-based guidelines and state requirements for pain management and opioids. Performance measures are delivered to the practice in understandable dashboards showing quality improvements in near real-time.

As a natural by-product of this program, clinicians are able to apply for up to 20 AMA PRA Category 1 Credits™ through the OU College of Medicine. Clinicians will receive assistance applying for these credits from the **Practice Facilitator** assigned to help their practice implement the new guidelines.

If you have questions about this free program or the potential for PI-CMEs, contact Steven Crawford, MD (Steven-Crawford@ouhsc.edu) or Dan Duffy, MD (Daniel-Duffy@ouhsc.edu). There is no cost to participate in the Do No Harm program.



20 New Openings Available

PRIMARY CARE UPDATE

TAKE ADVANTAGE OF EARLY BIRD RATES

REGISTRATION
(CME #20001; 21001)
Nicholson Conference Center
Oklahoma City, OK

Online registration is highly recommended. To register online, go to cme.ouhsc.edu

First Name _____ Middle Name _____ Last Name _____

Degree _____ Specialty _____

Address _____ City _____ State _____ ZIP _____

Phone _____ Participant's Cell Phone (Required) _____ Fax _____

Date of Birth _____ NPI Number _____

I have a handicap license plate or placard and will need valet parking. Placard or license plate # _____

Meal requests: Vegetarian _____ Vegan _____ Pescatarian _____ Other _____

*E-mail (Required) _____

Please provide an email address that you will be able to access. You will use this address to complete your evaluation and print your CME certificate. We will not share your email or contact information with anyone outside of the CPD office.

Please check here if you decline the receipt of future electronic messages from the University of Oklahoma College of Medicine, Office of CPD: _____

2020 SPRING REGISTRATION – APRIL 20-22, 2020

| | POSTMARKED: | BY MARCH 30 | AFTER MARCH 30 |
|--------------------------|--|-------------|--|
| <input type="checkbox"/> | Physician (M.D., D.O., Fellow) Monday, Tuesday and Wednesday | \$780 | \$870 |
| <input type="checkbox"/> | Non-Physician Monday, Tuesday and Wednesday | \$701 | \$791 |
| <input type="checkbox"/> | OU Faculty, Fellows, Staff and Residents Monday, Tuesday and Wednesday | \$750 | |
| <input type="checkbox"/> | Physician (M.D., D.O., Fellow) Single Day | \$299 | Select the day(s) you are attending: <input type="checkbox"/> Mon <input type="checkbox"/> Tues <input type="checkbox"/> Wed |
| <input type="checkbox"/> | Non-Physician Single Day | \$279 | Select the day(s) you are attending: <input type="checkbox"/> Mon <input type="checkbox"/> Tues <input type="checkbox"/> Wed |
| <input type="checkbox"/> | OU Faculty, Fellows, Staff and Residents Single Day | \$250 | Select the day(s) you are attending: <input type="checkbox"/> Mon <input type="checkbox"/> Tues <input type="checkbox"/> Wed |
| <input type="checkbox"/> | Print Syllabus (only available through March 30) | \$100 | |

2020 FALL REGISTRATION – OCTOBER 19-21, 2020

| | POSTMARKED: | BY SEPT. 28 | AFTER SEPT. 28 |
|--------------------------|--|-------------|--|
| <input type="checkbox"/> | Physician (M.D., D.O., Fellow) Monday, Tuesday and Wednesday | \$780 | \$870 |
| <input type="checkbox"/> | Non-Physician Monday, Tuesday and Wednesday | \$701 | \$791 |
| <input type="checkbox"/> | OU Faculty, Fellows, Staff and Residents Monday, Tuesday and Wednesday | \$750 | |
| <input type="checkbox"/> | Physician (M.D., D.O., Fellow) Single Day | \$299 | Select the day(s) you are attending: <input type="checkbox"/> Mon <input type="checkbox"/> Tues <input type="checkbox"/> Wed |
| <input type="checkbox"/> | Non-Physician Single Day | \$279 | Select the day(s) you are attending: <input type="checkbox"/> Mon <input type="checkbox"/> Tues <input type="checkbox"/> Wed |
| <input type="checkbox"/> | OU Faculty, Fellows, Staff and Residents Single Day | \$250 | Select the day(s) you are attending: <input type="checkbox"/> Mon <input type="checkbox"/> Tues <input type="checkbox"/> Wed |
| <input type="checkbox"/> | Print Syllabus (only available through Sept. 28) | \$100 | |

TOTAL REGISTRATION DUE \$ _____

Conference registration fee includes online course materials, CME/AAFP credit, continental breakfasts, breaks, and lunches. No registration refunds will be made after 3/30/20 for the spring conference or 9/28/20 for the fall conference. Written notification of cancellation must be postmarked on or before 3/30/20 for the spring conference or 9/28/20 for the fall conference. Cancellation fee is \$150. Confirmations will be emailed. (This conference is subject to cancellation if registration is insufficient, in which case all registration fees will be refunded.) Please register early, as space is limited. Payment is due at time of registration.

Payment Method (NOTE: We DO NOT accept credit card payments through the mail):

☐ Departmental Transfer (OUHSC only) Chartfield spread: MISCA COM015 00014 00000 cc jan-quayle@ouhsc.edu

☐ Purchase order (please e-mail a copy of the PO to jan-quayle@ouhsc.edu)

☐ Check: Check Number: _____

☐ Credit Card: (Visa, MasterCard, or Discover)

Credit card payments are accepted online or by calling the CPD office, 405-271-2350, Monday-Friday 8 a.m.-5 p.m. excluding holidays.

**DETACH THE REGISTRATION PAGE
AND MAIL WITH PAYMENT TO:**

OUHSC-CPD Office
PO Box 26901, AAT 4000
Oklahoma City, OK 73126-0901

Phone: (405) 271-2350, ext. 1

Fax: (405) 271-3087

Toll Free: (888) 682-6348

**(Copy this form and pass it on
to your colleagues)**

**Early-Bird
RATES**
Register by
3/30/20 (Spring)
9/28/20 (Fall)



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Join the conversation by following **#PCU2020**, **#PCU2021** or **@OUMedEd** on Twitter. Join the primary care community to extend meeting insights into practice. Using social media you will be able to engage with colleagues and stakeholders to enhance your CME experience. Watch your favorite social channels—Twitter, Facebook, and Instagram,—for opportunities before, during, and after the meeting. Post questions, share suggestions, and get a sense of the dynamic insights from our primary care community.

Follow the hashtag #PCU2020 #PCU2021 to join the conversation!