ATTEND BOTH CONFERENCES AND EARN UP TO 52.00 AMA PRA CATEGORY 1 CREDITS™
FROM THE DIRECTORS

As the director and co-director for the Annual Primary Care Update we are excited to welcome you to Primary Care 2020 and share some news in regards to the new direction we are taking with our updates. Beginning in April 2020, we will now provide two three-day conferences each calendar year.

It was with the help of all of our past participants through both personal conversations and past evaluations that have helped us develop a sustainable model for our continued Primary Care Update offerings. We are committed to providing unparalleled evidence-based content to participants in our state and around the nation while meeting the scheduling needs and credit obligations of the community we serve. Participants will be able to attend both spring and fall three-day updates and receive 52.00 AMA PRA Category 1 Credits™.

Through any successful endeavor, it is pivotal to listen to the voice of the attendees on their needs and provide conferences that build on all of the latest trends in healthcare through best practices and navigating through changes of the current climate of healthcare we all work within. We are confident that with our new model you will receive everything you need to be successful in your practices for many years to come.

We, as the OU family, want to thank you for your continued faithful support and we look forward to seeing you at both conferences this year.

Steven A. Crawford, M.D., D.A.B.F.M., F.A.A.F.P.
Professor
Department of Family and Preventive Medicine
Senior Associate Dean and Director of Healthcare Innovation and Policy
College of Medicine

Rachel M. Franklin, M.D., F.A.A.F.P.
Professor
Medical Director

We wish to thank the following OU College of Medicine departments and volunteer faculty that have given their time and expertise on presenting these programs:

- Anesthesiology
- Dermatology
- Family and Preventive Medicine
- Internal Medicine
- Neurology
- Neurosurgery
- Obstetrics and Gynecology
- Ophthalmology
- Orthopedic Surgery and Rehabilitation
- Otolaryngology-Head and Neck Surgery
- Pediatrics
- Psychiatry and Behavioral Sciences
- Radiological Sciences
- Surgery
- Urology

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GENERAL OBJECTIVES:

Upon completion of this activity, participants will improve their competence and performance by being able to:

• Identify the new diagnostic modalities and the rationale for selection of those that are appropriate for each patient.
• Assess commonly over-looked diagnostic evidence in primary care.

• Defend the rationale for the selection of different therapies based upon currently available evidence-based information and individual patient consideration.
• Classify the recommended uses, unique characteristics, side effects, interactions, dosage and costs of new medications, as well as other considerations.

COURSE DESCRIPTION: Each three-day course includes a review and update on major subject areas in family medicine. The courses are taught by more than 20 faculty members selected for their expertise in areas related to the successful delivery of family health care and patient outcomes.

The University of Oklahoma College of Medicine faculty is nationally recognized for its expertise in the management of complex conditions that is unavailable elsewhere in the state, region or sometimes even the nation.

These are very fast-paced courses in which most speakers will be utilizing an audience response system, which provides participants with immediate feedback of their knowledge and the opportunity to reinforce comprehension and retention of key learning objectives. Each session will include time for questions and answers. The courses combine best-practice strategies and education through case studies and lectures. A complete syllabus including all presentations is provided online as a resource for today’s office practice.

COURSE PURPOSE: The purpose of this educational activity is to improve the care of patients seen in primary care settings by closing common clinical practice gaps that have been identified across the country.

INTENDED AUDIENCE AND SCOPE OF PRACTICE: This activity is intended for family physicians, general internists, physician assistants, advanced practice nurses and other health care professionals who provide primary care to patients.

This activity was developed for participants having a scope of practice that includes and provides comprehensive medical care, health maintenance and preventive services to adult patients. It also includes the appropriate use of consultants, health services and community resources in all practice settings.

ACKNOWLEDGMENT OF COMMERCIAL AND IN-KIND SUPPORT: Commercial support is financial, or in-kind, contributions given by a commercial interest, which is used to pay all or part of the costs of a CME activity. A commercial interest is any entity producing, marketing, re-selling, or distributing health care goods or services consumed by or used on patients.

Appropriate acknowledgment of all commercial and in-kind support will be given at the time of the educational activity.

SYLLABUS: The complete syllabi for the 22nd and 23rd Annual Primary Care Updates will be available online through CloudCME approximately two days before the start of each conference. You can print a copy to bring with you or access it at the conference on your laptop, smartphone or tablet. You can also order a print copy of the complete syllabus for $100 each. Print copies of the syllabus are only available through March 30, 2020 for the Spring conference and Sept. 28, 2020 for the Fall conference. It is difficult to provide a classroom temperature that is comfortable for everyone; please bring a jacket or sweater.
# 22nd Spring Primary Care Update Conference
**April 20–22, 2020**

## Guest Faculty:
- Terrie Fritz, M.S.W., L.C.S.W.
  - Director, Center for Social Work in Healthcare, Anne and Henry Zarrow School of Social Work, The University of Oklahoma
  - Norman, OK
- Timothy G. Ihrig, M.D., M.A.
  - Chief Medical Officer, Crossroads Hospice & Palliative Care
  - Tulsa, OK
- Robyn A. Liu, M.D., M.P.H.
  - Associate Professor of Family Medicine, Northwest Permanente
  - Portland, OR
- Christina R. Miller, Ph.D., L.C.S.W.
  - Associate Director; Associate Professor, Anne and Henry Zarrow School of Social Work, The University of Oklahoma
  - Norman, OK
- Adrienne L. Rollins, M.P.A.
  - Board Certified Geriatric Psychiatrist, Oklahoma City VA Medical Center
  - Oklahoma City, OK

## The University of Oklahoma College of Medicine Faculty
- Mary Zoe Baker, M.D.
  - Professor, Department of Family and Preventive Medicine
- James R. Barrett, M.D.
  - Clinical Professor of Medicine and Interim Chief, Department of Internal Medicine, Section of Endocrinology and Diabetes
- Michael Brann, Ph.D., L.C.S.W.
  - Professor, Vice Chair of Administration, Department of Psychiatry & Behavioral Sciences
- Paul M. Darden, M.D., F.A.A.P.
  - General Internist, Department of Pediatrics; Section Chief, Department of Pediatrics; Section of General and Community Pediatrics
- Stephanie D. DeLeon, M.D., M.Ed.
  - Associate Professor, Department of Pediatrics
- Chad A. Douglas, M.D., Pharm.D.
  - Assistant Professor, Department of Family Medicine
- David Fazili, M.D., F.A.C.P., F.A.A.S.L.D.
  - Associate Professor, Department of Internal Medicine, Section of Digestive Diseases and Nutrition
  - Assistant Professor, Department of Internal Medicine, Section of Cardiovascular Diseases
- Jason M. Hirschburg, M.D., Ph.D.
  - Assistant Professor of Medicine, Department of Internal Medicine, Section of Geriatric Medicine
- Noel J. Jacobs, Ph.D.
  - Associate Professor, Department of Pediatrics
- Lee A. Jennings, M.D., M.S.H.S.
  - Assistant Professor, Sleep Fellowship Program
- Kellie R. Jones, M.D.
  - Assistant Professor, Department of Family Medicine
- Paul M. Krempl, M.D., F.A.C.S.
  - The Paul and Ruth Jonas Chair in Cancer; Professor and Chair, Department of Otolaryngology Head and Neck Surgery
  - Associate Professor, Department of Internal Medicine, Section of Cardiovascular Diseases and Nutrition
- Javid Fazili, M.D., F.A.C.P., F.A.A.S.L.D.
  - Associate Professor, Department of Internal Medicine, Section of Digestive Diseases and Nutrition
- Javid Fazili, M.D., F.A.C.P., F.A.A.S.L.D.
  - Associate Professor, Department of Internal Medicine, Section of Digestive Diseases and Nutrition

## Monday, April 20, 2020

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
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<tbody>
<tr>
<td>7:45-8 am</td>
<td>Check-in and Continental Breakfast</td>
</tr>
<tr>
<td>8-9 am</td>
<td>Keynote Speaker: Congestive Heart Failure/ Afib</td>
</tr>
<tr>
<td>9-9:40 am</td>
<td>Chronic Obstructive Pulmonary Disease (copD)</td>
</tr>
<tr>
<td>9:40-10:20</td>
<td>Inflammatory Bowel Diseases for the Primary Care Physician</td>
</tr>
<tr>
<td>10:20-10:40</td>
<td>Morning Break</td>
</tr>
<tr>
<td>10:40-11:20</td>
<td>Pharmacogenomics-Testing Enzymes &amp; Drug Compatibility</td>
</tr>
<tr>
<td>11:20-12</td>
<td>New Guidelines for Breast Cancer Updates using US Preventive Services Task Force (USPTF)</td>
</tr>
<tr>
<td>Noon -1 pm</td>
<td>Conference Room A: Addressing Physician “Burnout” versus “Moral Injury”</td>
</tr>
</tbody>
</table>

## Concurrent Lunch Sessions:
- Served plated meal. CME starts at 12:15 pm

## Conference Room B:
- Oklahoma Medical Marijuana Update
- Transitions in Care (Dementia)
- Hot Topic
- Update on Oropharyngeal Cancer Diagnosis and Management

## Conference Room C:
- Optimizing Care for Peripheral Artery Disease
- Utilizing Medications in the Treatment of Alcohol and Opioid Use Disorders

**Daily Total: 9.5 AMA PRA Category 1 Credits™**

**Register Online:** [CME.OUHSC.EDU](http://CME.OUHSC.EDU)
TUESDAY, APRIL 21, 2020

7:7:45 am  Check-in and Continental Breakfast
7:45-8 am  Introductions & Housekeeping
8-9 am  Keynote Speaker: Palliative Care Perspectives on Pain
         Timothy G. Ihrig, M.D., M.A.
9-9:40 am  Management of Type 2 Diabetes using ACCE Guidelines
         Mary Zoe Baker, M.D.
9:40-10:20 am  Selection and Titration of Insulin in Type 2 Diabetes
         Mary Zoe Baker, M.D.
10:20-10:40 am  Morning Break
10:40-11:20 am  Mechanism Based Management of Pain
         Rachel M. Franklin, M.D., F.A.A.F.P.
11:20-Noon  Pulmonary Embolism/Deep Vein Thrombosis
         Federico J. Silva-Palacious, M.D.

Concurrent Lunch Sessions: Served plated meal. CME starts at 12:15 pm
Noon-1 pm  Conference Room A: *Addressing Physician “Burnout” versus “Moral Injury”*
              Noel J. Jacobs, Ph.D.
Noon-1 pm  Conference Room B: Oklahoma Medical Marijuana Update
              Adrienne Rollins, M.P.A.
1-2 pm  Keynote Speaker: Dermatology-Visual Review Skin Cancers
         Jason M. Hirshburg, M.D., Ph.D.
2-2:40 pm  Primary Care Guide to Cognitive Behavioral Therapy
         Michael W. Brand, Ph.D., L.C.S.W.
2:40-3:20 pm  2020 Vaccine Update
         Steven A. Crawford, M.D., D.A.B.F.M., F.A.A.F.P.
3:20-3:40 pm  Afternoon Break
3:40-4:20 pm  Dialing Back: De-prescribing Opioids and Benzodiazepines for Patient Safety
         Rachel M. Franklin, M.D., F.A.A.F.P.
4:20-5 pm  Palliative Care at End of Life
         Peter A. Winn, M.D., C.M.D., C.A.Q. (G., H.P.M.)
5-5:40 pm  Tough Conversations: How to Talk About Serious Illness and Advance Care Planning
         Elizabeth A. Wickersham, M.D., M.S.

Daily Total: 8.75 AMA PRA Category 1 Credits™

WEDNESDAY, APRIL 22, 2020

7-7:55 am  Check-in, Continental Breakfast and Exhibitor Viewing
7:45-8 am  Introductions & Housekeeping
8-9 am  Keynote Speaker: Tools for Efficient and Effective Patient--> Clinician Communication
         James R. Barrett, M.D.
9-9:40 am  Managing Patients with Hepatitis C
         Javid Fazili, M.D., F.A.C.P., F.A.A.S.L.D.
9:40-10:20 am  Screening, Brief Intervention, and Referral to Treatment (SBIRT)
         Christina R Miller, Ph.D., L.C.S.W.
         Terrie Fritz, M.S.W., L.C.S.W.
10:20-10:50 am  Morning Break and Exhibitor Viewing
10:50-11:30 am  Food Allergies-Clinical Update
         Paul M Darden, M.D., F.A.A.P.
11:30 am-12:10 pm  The Lung and the Restless: Managing Pediatric Asthma
         Stephanie D DeLeon, M.D., M.Ed.

12:10-1:20 pm  Buffet Lunch & Exhibitor Viewing
1:20-2:20 pm  Keynote Speaker: Radiology-Managing Imaging Incidentaloma
         Jason M Wagner, M.D., F.S.R.U.
2:20-3 pm  Top 10 Papers
         Elizabeth A Wickersham, M.D., M.S.
3-3:40 pm  Primary Care of the LGBTQ Patient
         Robyn A Liu, M.D., M.P.H.
3:40-4:40 pm  Afternoon Break & Exhibitor Viewing
         Lee A. Jennings, M.D., M.S.H.S.
4-4:40 pm  Project Echo
4:40-5:20 pm  Depression in the Elderly
         Audra M. Yadack, M.D.
5:20-6 pm  Post Acute Care
         Saleem M. Qureshi, M.D.

Daily Total: 8.00 AMA PRA Category 1 Credits™

ACCREDITATION: The University of Oklahoma College of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The University of Oklahoma College of Medicine designates this live activity for a maximum of 26.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

CONFLICT RESOLUTION: The University of Oklahoma College of Medicine, Office of Continuing Professional Development has reviewed this activity’s speaker and planning committee disclosures and resolved all identified conflicts of interest, if applicable.

AMERICAN ACADEMY OF FAMILY PHYSICIANS (A.A.F.P.): This Live activity, 22nd Spring Primary Care Update Conference, with a beginning date of 04/20/2020, has been reviewed and is acceptable for up to 26.25 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.
MONDAY, OCTOBER 19, 2020

7-7:45 am  Check-in and Continental Breakfast

7:45-8 am  Keynote: Updates on Obstructive Sleep Apnea (Obstructive Sleep Apnea)
Kellie R. Jones, M.D.

9:40-10:20 am  Atrial Fibrillation
Karen J. Beckman, M.D.

9:40-10:40 am  Morning Break

10:40-11:20 am  Nutrition Management/Eating Disorders
Meghan E. Sears, M.D.

11:20-Noon  Team-Based Management of Morbid Obesity
Laura E. Fischer, M.D., M.S., F.A.C.S.

Concurrent Lunch Sessions: Served plated meal. CME starts at 12:15 pm

7-7:45 am  Check-in and Continental Breakfast

7:45-8 am  Keynote: Updates on Obstructive Sleep Apnea (Obstructive Sleep Apnea)
Kellie R. Jones, M.D.

9:40-10:20 am  Atrial Fibrillation
Karen J. Beckman, M.D.

9:40-10:40 am  Morning Break

10:40-11:20 am  Nutrition Management/Eating Disorders
Meghan E. Sears, M.D.

11:20-Noon  Team-Based Management of Morbid Obesity
Laura E. Fischer, M.D., M.S., F.A.C.S.

Concurrent Lunch Sessions: Served plated meal. CME starts at 12:15 pm

Noon-1 pm  Conference Room A: PMP (Prescription Monitoring Program): The Do’s and Don’ts
Lyle R. Kelsey, M.B.A., C.M.B.E.

Daily Total: 9.00 AMA PRA Category 1 Credits™
<table>
<thead>
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<tbody>
<tr>
<td>7-7:45 am</td>
<td>Check-in and Continental Breakfast</td>
<td>Noon-1 pm</td>
</tr>
<tr>
<td>7:45-8 am</td>
<td>Introductions &amp; Housekeeping</td>
<td>Conference Room B: Spirituality &amp; Health</td>
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<tr>
<td>8-9 am</td>
<td><strong>Keynote Speaker: Making Sense of Hypertension Guidelines</strong></td>
<td>TBA</td>
</tr>
<tr>
<td>9-9:40 am</td>
<td>Management of the Patient with Chronic GERD</td>
<td>J. Matthew Reinersman, M.D.</td>
</tr>
<tr>
<td>9:40-10:20 am</td>
<td>Evaluation of Hematuria and Chronic UTI</td>
<td>Ashley B. Bowen, M.D., M.B.A.</td>
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<tr>
<td>10:20-10:40 am</td>
<td>Morning Break</td>
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<tr>
<td>10:40-11:20 am</td>
<td>Suicide Risk Assessment and Mitigation</td>
<td>Britta K. Ostermeyer, M.D., M.B.A., F.A.P.A.</td>
</tr>
<tr>
<td>11:20-Noon</td>
<td>Board Review: Hot Topics in OB</td>
<td>David M. Kelley, M.D.</td>
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</table>

**Concurrent Lunch Sessions:** Served plated meal. CME starts at 12:15 pm

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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>1-2 pm</td>
<td><strong>Keynote Speaker: Common Dermatologic Problems in Primary Care</strong></td>
<td>Pamela S. Allen, M.D.</td>
</tr>
<tr>
<td>2-2:40 pm</td>
<td>Hot Topic: Gene Editing in Chronic Disease Management</td>
<td></td>
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<tr>
<td>2:40-3:20 pm</td>
<td>Sports Medicine</td>
<td>Brian R. Coleman, M.D.</td>
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<tr>
<td>3:20-3:40 pm</td>
<td>Afternoon Break</td>
<td></td>
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<tr>
<td>3:40-4:20 pm</td>
<td>Management of Aortic Stenosis in Older Adults</td>
<td>Aneesh V. Pakala, M.D.</td>
</tr>
<tr>
<td>4:20-5 pm</td>
<td>Vascular Cognitive Impairment</td>
<td>Calin I. Prodan, M.D.</td>
</tr>
<tr>
<td>5-5:40 pm</td>
<td><strong>End of Life Care in Dementia</strong></td>
<td>Bryan D. Struck, M.D.</td>
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Daily Total: 8.75 AMA PRA Category 1 Credits™

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**WEDNESDAY, OCTOBER 21, 2020**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7-7:55 am</td>
<td>Check-in, Continental Breakfast and Exhibitor Viewing</td>
<td>12:10-1:20 pm</td>
</tr>
<tr>
<td>7:45-8 am</td>
<td>Introductions &amp; Housekeeping</td>
<td>Buffet Lunch &amp; Exhibitor Viewing</td>
</tr>
<tr>
<td>8-9 am</td>
<td><strong>Keynote Speaker: Stroke</strong></td>
<td>1:20-2:20 pm</td>
</tr>
<tr>
<td>9-9:40 am</td>
<td>Seizures/Epilepsy &amp; MS Update</td>
<td>2:20-3 pm</td>
</tr>
<tr>
<td></td>
<td>Andrew K.P. Corrner, M.D.</td>
<td>Ortho-Knee Rishi Thakral, M.D.</td>
</tr>
<tr>
<td>9:40-10:20 am</td>
<td>Postpartum Depression</td>
<td>3-3:40 pm</td>
</tr>
<tr>
<td></td>
<td>Katie M. Smith, M.D., M.S., F.A.C.O.G.</td>
<td>Racial Disparities in Obstetric and Newborn Care Marie-Elizabeth Ramas, M.D., F.A.A.F.P.</td>
</tr>
<tr>
<td>10:20-10:50 am</td>
<td>Morning Break and Exhibitor Viewing</td>
<td>3:40-4 pm</td>
</tr>
<tr>
<td>10:50-11:30 pm</td>
<td>Poisoning</td>
<td>Afternoon Break &amp; Exhibitor Viewing</td>
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<tr>
<td></td>
<td>Jami N. Johnson, Pharm.D., D.A.B.A.T.</td>
<td>4-5:20 pm</td>
</tr>
<tr>
<td>11:30-12:10 pm</td>
<td>Adverse Childhood Events and their Impact on Health</td>
<td>Keynote Speaker: Health Care Disparities Joseph R. Betancourt, M.D., M.P.H.</td>
</tr>
<tr>
<td></td>
<td>Amanda Cherry, Ph.D.</td>
<td>5:20-6 pm</td>
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</table>

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**AMERICAN ACADEMY OF FAMILY PHYSICIANS (A.A.F.P.):** This Live activity, 23rd Fall Primary Care Update Conference, with a beginning date of 10/19/2020, has been reviewed and is acceptable for up to 25.75 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.
REGISTER ONLINE: CME.OUHSC.EDU

CONFERENCE HOTEL:  
Embassy Suites Oklahoma City-Downtown Medical Center  
(Ask for the OU College of Medicine Primary Care Conference)  
741 N. Phillips, Oklahoma City, OK 73104  
$112 per night  
Telephone: (405) 455-1800  
Click Here To Book!!  

Room rates are for single or double occupancy. An additional charge of $10.00 per person will apply for any additional guests per guest room. Rates are subject to state and local taxes, which are currently 14.125%.

This hotel is recommended due to its convenience to the conference center. Please make your own reservations.

Rooms are available on a first-come, first-serve basis. Reservations must be received on or before the following deadlines:

Spring Conference: Friday, March 27, 2020  
Fall Conference: Friday, September 25, 2020

After the deadline, reservations will be accepted on a space/price-available basis.

PARKING: Self-parking is available at a rate of $12.00/day on surface parking lot for all registered hotel guests.

The University of Oklahoma College of Medicine will provide shuttle service for hotel guests to the Nicholson Conference Center before and after each day of the conference.

COURSE LOCATION:  
Nicholson Conference Center  
Nicholson Tower Auditorium, 5th Floor  
940 NE 13th Street, Oklahoma City, OK 73104

PARKING INSTRUCTIONS:  
Parking is available in the Stonewall Parking Garage, located directly east of Nicholson Tower. We will have signage on 13th and Stonewall to help guide you in. From the parking structure, enter Nicholson Tower through east-facing parking garage. Take elevators to the 5th floor. The auditorium is directly across from the elevators.

HANDICAP/VALET PARKING:  
is available on the first floor of the Stonewall parking garage (labeled as ‘P4’) on the attached map. Please include your handicap parking placard number on your online registration to confirm your reservation for one of these spots. Availability is limited and on a first come, first serve basis.
CLOUDCME APP
Use your smart phone to view the syllabus and presentations, complete your evaluation and have a record of your CME credits. You can also participate in ARS test questions.

TO DOWNLOAD THE APP:

A. Open the app store on your smartphone and search for CloudCME.
B. Once you download this app, enter the organization code: ouhsc
C. Sign in to your account using your e-mail address and CloudCME password.

(OUHSC employees: sign in with your OUHSC user name and password)

SAVE THE DATES...

2021 Dual Primary Care Update Conferences

24th Spring: April 19–21, 2021 25th Fall: November 8–10, 2021

ONE STOP SHOP
The OU Continuing Professional Development office uses CloudCME for all CME activities, including registration, recording attendance, completing the evaluation and receiving CME credits.

Go to cme.ouhsc.edu and follow the instructions to log in or create a new account.
ONLINE TRAINING ON PAIN AND OPIOID MANAGEMENT

*Earn up to 3.5 AMA PRA Category 1 Credits™*

In partnership with the Oklahoma Department of Mental Health and Substance Abuse Services (ODMHSAS), the University of Oklahoma Health Science Center (OUHSC) and the OU-TU School of Community Medicine have created a comprehensive six module CME program called **Do No Harm: Putting Safer Pain Management Into Practice**. The program is comprised of Module 1: Overview; Module 2: Epidemic; Module 3: Pain; Module 4: Analgesia; Module 5: Patient Engagement; and Module 6: Practice Systems.

Module 1 of this program provides an overview of the requirements of Oklahoma Senate Bill 1446 and meets the one hour training requirement.

The training is delivered on the ODMHSAS Learning System with self-assessment questions. There is no cost to take the training on the ODMHSAS site. At the conclusion of each module, you will be provided the opportunity to transfer to the OU CloudCME website to complete the post test and evaluation. Up to 3.5 AMA PRA Category 1 Credits™ are available at no cost to clinicians until May 31, 2020.

Go to [https://odmhsas.interactyx.com](https://odmhsas.interactyx.com) to launch your learning experience.

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PERFORMANCE IMPROVEMENT (PI) PROGRAM

*Earn up to 20 AMA PRA Category 1 Credits™*

The **Do No Harm** program is a product of a partnership between the Oklahoma Department of Mental Health and Substance Abuse Services (ODMHSAS) and the Oklahoma Primary Healthcare Improvement Cooperative (OPHIC). Built on the infrastructure created during the EvidenceNOW Healthy Hearts for Oklahoma program, Do No Harm features **peer-to-peer Academic Detailing** along with six months of on-site **practice facilitation assistance** implementing current evidence-based guidelines and state requirements for pain management and opioids. Performance measures are delivered to the practice in understandable dashboards showing quality improvements in near real-time.

As a natural by-product of this program, clinicians are able to apply for up to 20 AMA PRA Category 1 Credits™ through the OU College of Medicine. Clinicians will receive assistance applying for these credits from the **Practice Facilitator** assigned to help their practice implement the new guidelines.

If you have questions about this free program or the potential for PI-CMEs, contact Steven Crawford, MD ([Steven-Crawford@ouhsc.edu](mailto:Steven-Crawford@ouhsc.edu)) or Dan Duffy, MD ([Daniel-Duffy@ouhsc.edu](mailto:Daniel-Duffy@ouhsc.edu)). There is no cost to participate in the Do No Harm program.

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20 New Openings Available
Online registration is highly recommended. To register online, go to [cme.ouhsc.edu](http://cme.ouhsc.edu)

**Primary Care Update**

**Take Advantage of Early Bird Rates**

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First Name ___________________________ Middle Name ___________________________ Last Name ___________________________

Degree ___________________________ Specialty ___________________________

Address ___________________________ City ___________________________ State _______ ZIP _________

Phone ___________________________ Participant’s Cell Phone (Required) ___________________________ Fax ___________________________

Date of Birth ___________________________ NPI Number ___________________________

I have a handicap license plate or placard and will need valet parking. Placard or license plate # _________

Meal requests: Vegetarian _________ Vegan _________ Pescatarian _________ Other _________

*E-mail (Required) ___________________________

Please provide an email address that you will be able to access. You will use this address to complete your evaluation and print your CME certificate. We will not share your email or contact information with anyone outside of the CPD office.

Please check here if you decline the receipt of future electronic messages from the University of Oklahoma College of Medicine, Office of CPD: _________

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**2020 SPRING REGISTRATION – APRIL 20-22, 2020**

<table>
<thead>
<tr>
<th>POSTMARKED:</th>
<th>BY MARCH 30</th>
<th>AFTER MARCH 30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physician (M.D., D.O., Fellow) Monday, Tuesday and Wednesday</td>
<td>$780</td>
<td>$870</td>
</tr>
<tr>
<td>Non-Physician Monday, Tuesday and Wednesday</td>
<td>$701</td>
<td>$791</td>
</tr>
<tr>
<td>OU Faculty, Fellows, Staff and Residents Monday, Tuesday and Wednesday</td>
<td>$750</td>
<td>$750</td>
</tr>
<tr>
<td>Physician (M.D., D.O., Fellow) Single Day</td>
<td>$299</td>
<td>$299</td>
</tr>
<tr>
<td>Non-Physician Single Day</td>
<td>$279</td>
<td>$279</td>
</tr>
<tr>
<td>OU Faculty, Fellows, Staff and Residents Single Day</td>
<td>$250</td>
<td>$250</td>
</tr>
<tr>
<td>Print Syllabus (only available through March 30)</td>
<td>$100</td>
<td>$100</td>
</tr>
</tbody>
</table>

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**2020 FALL REGISTRATION – OCTOBER 19-21, 2020**

<table>
<thead>
<tr>
<th>POSTMARKED:</th>
<th>BY SEPT. 28</th>
<th>AFTER SEPT. 28</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physician (M.D., D.O., Fellow) Monday, Tuesday and Wednesday</td>
<td>$780</td>
<td>$870</td>
</tr>
<tr>
<td>Non-Physician Monday, Tuesday and Wednesday</td>
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<tr>
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<td>$250</td>
<td>$250</td>
</tr>
<tr>
<td>Print Syllabus (only available through Sept. 28)</td>
<td>$100</td>
<td>$100</td>
</tr>
</tbody>
</table>

**TOTAL REGISTRATION DUE $ __________**

Conference registration fee includes online course materials, CME/AAFP credit, continental breakfasts, breaks, and lunches. No registration refunds will be made after 3/30/20 for the spring conference or 9/28/20 for the fall conference. Written notification of cancellation must be postmarked on or before 3/30/20 for the spring conference or 9/28/20 for the fall conference. Cancellation fee is $150. Confirmations will be emailed. (This conference is subject to cancellation if registration is insufficient, in which case all registration fees will be refunded.) Please register early, as space is limited. Payment is due at time of registration.

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**Payment Method (NOTE: We DO NOT accept credit card payments through the mail):**

- Departmental Transfer (OUHSC only) Chartfield spread: MISCA COM015 00014 00000 cc jan-quayle@ouhsc.edu
- Purchase order (please e-mail a copy of the PO to jan-quayle@ouhsc.edu)
- Check: Check Number: ______
- Credit Card: (Visa, MasterCard, or Discover)

Credit card payments are accepted online or by calling the CPD office, 405-271-2350, Monday-Friday 8 a.m.-5 p.m. excluding holidays.
THE IRWIN H. BROWN OFFICE OF  
CONTINUING PROFESSIONAL DEVELOPMENT

@OUMEDED

Join the conversation by following #PCU2020, #PCU2021 or @OUMedEd on Twitter. Join the primary care community to extend meeting insights into practice. Using social media you will be able to engage with colleagues and stakeholders to enhance your CME experience. Watch your favorite social channels—Twitter, Facebook, and Instagram,—for opportunities before, during, and after the meeting. Post questions, share suggestions, and get a sense of the dynamic insights from our primary care community.

Follow the hashtag #PCU2020 #PCU2021 to join the conversation!