

# Neurology Grand Rounds

The University of Oklahoma Health Sciences Center

## "Unconscious Bias in Medicine"

David Lee Gordon, MD  
Professor and Chair  
Department of Neurology

September 3, 2019

8:00 am

Rainbolt Auditorium at Samis Education Center, 2<sup>nd</sup> Level  
The Children's Hospital, 1200 Children's Avenue

**Acknowledgement of Commercial and In-Kind Support:** This activity received no commercial or in-kind support.

**Professional Practice Gap:** There is often a difference between how health professionals feel they should behave and how they actually behave.

**Learning Objectives: Upon completion of this series, participants will improve their competence and performance by being able to:**

1. Relate examples in the literature of physician biases contributing to healthcare disparities.
2. Define cognitive miser, heuristic, somatic marker, unconscious bias and implicit bias.
3. Describe why experiential memory is more effective than factual memory, but may be less accurate.
4. Recognize personal unconscious biases during interactions with patients and modify them as appropriate.



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**Accommodation Statement:** For accommodation, please contact Brigitte Nettles at 271-4113.

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