

**October 26, 2016**  
**5:00-7:30 p.m.**  
**CSC, Large Conference Room, 1<sup>st</sup> Floor**  
**Tulsa, OK**  
**GoToMeeting: password H2OAD**

**H2O Academic Detailing Training Program (CME#17d17)**  
**University of Oklahoma College of Medicine, Office of Continuing Professional Development presents:**

**Reducing BP in Patients at Risk for MI and CVA: Selected Issues and State of the QI Project**  
**Speakers: Jim Mold, MD; Daniel Duffy, MD; Crystal Turner, MPH and Ebony Anthony, MPH**

**Agenda, Learning Objectives, and Presenters:**

**5:00 - 5:15** Gather at CSC Main Conference room

**5:15 - 5:45** Developing Competence in System- and Practice-Based Learning and Improvement: The Oklahoma Primary Healthcare Improvement Cooperative; - *F. Daniel Duffy, MD*

Upon completion of this session, participants will improve their competence and performance by being able to:

1. Describe the impact of H2O ADs and PEAs in helping practices develop competence in practice-based learning and improvement.
2. Use examples from H2O to describe how feedback on ABCS performance measures stimulates practice system change.
3. State examples of how systems-based practice has an influence on the quality of primary care.

**5:45 - 6:15** Update/What's New in Controlling BP – *James W. Mold, MD*

Upon completion of this session, participants will improve their competence and performance by being able to:

1. Summarize the impacts of BP reduction on prevention of cardiovascular events and survival compared to aspirin, statins, and smoking cessation
2. Describe several effective methods for reducing BP measurement errors
3. List 5 common reasons for difficulty reducing BP
4. Explain the concept of diminishing returns in the context of cardiovascular risk reduction
5. Discuss ways to include nurses and pharmacists in the management of BP

**6:15 - 6:30** Grab light supper

**6:30 - 7:00** How PEAs help practices improve Quality of Care, Financial Stability, Joy in Practice, and Healthy Communities – *Ebony Anthony, Crystal Turner, and PEAs from each Region.*

Upon completion of this session, participants will improve their competence and performance by being able to:

1. Describe what practice facilitation methods work best
2. Identify what PEAs need from their ADs? Identify what ADs need from PEAs.
3. Describe how the second AD visits differ from the first visit in a wave?

**7:00 - 7:30** How PEAs and ADs collaborate to help practices develop quality improvement capacity, using dashboards, and implementing guidelines– *Ebony Anthony, Crystal Turner, and PEAs from each Region.*

Upon completion of this session, participants will improve their competence and performance by being able to:

1. Recognize AD approaches that are most successful
2. Demonstrate how ADs amplify or diminish the role of the PEA.

3. Describe successful ways to prepare for a kick-off visit.

**7:30** End of Session – take the logistic handout describing changes in the AD process.

**Accreditation Statement:**

The University of Oklahoma College of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The University of Oklahoma College of Medicine designates this live activity for a maximum of 2.0 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Conflict Resolution Statement:**

The University of Oklahoma College of Medicine, Office of Continuing Professional Development has reviewed this activity’s speaker and planner disclosures and resolved all identified conflicts of interest, if applicable.

**Acknowledgement of Commercial and In-Kind Support:** This activity received no commercial or in-kind support.

**Planning Committee Members:**

**Course Director-** Steve Crawford, MD

**Co-Course Director and Moderator-** Michael Maxwell, MD

**Planning Committee Member and Speaker-**Dan Duffy, MD

**Nondiscrimination Statement:**

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**Accommodation Statement:** For accommodations on the basis of disability, contact: (Laura Ross White, [lrwhite@csctulsa.org](mailto:lrwhite@csctulsa.org))

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**Recording Attendance:** Before the session, we are asking you to log-in to the CPD offices new CME system and update or create your profile. We have created an account for nearly all of the academic detailers, using the e-mail address you provided on your disclosure form from the H2O project. Please use this e-mail address and follow the instructions below:

<b>OUHSC Employee log-in to the new system:</b>	<b>If you do not have an OUHSC e-mail account:</b>
Click here to go to the CME website: <a href="https://ouhsc.cloud-cme.com">https://ouhsc.cloud-cme.com</a> Click on <b>Sign In</b> Use your university user name and password to log in to your information.	Click “Log in with my CloudCME account” Enter your e-mail address and click on “forgot my password” If your e-mail address is in the system, you will be e-mailed a prompt to change your password If you e-mail is not in the system, you will need to go back to the log-in screen and create a new account.

Once you are logged on, click on the yellow **My CME** button.



Click on **My Profile** to update your profile. **Please note:** Your cell phone number must be included in your profile in order to record your attendance in meetings. If you are a physician, we will also need you to enter your NPI number and your birthdate. If you do not know your NPI number, you can look it up at: <https://npidb.org/npi-lookup/>

You can also view and download your CME transcript and view and/or register for upcoming CME activities.

If you have any questions, please do not hesitate to contact Jan Quayle, the Educational Coordinator in our office at 405-271-2350, ext. 8.

**Instructions to receive AMA PRA Category 1 Credit™ or a Certificate of Participation:** At the beginning of the session for physicians to officially receive *AMA PRA Category 1 Credits™* and for non-physicians to document their attendance, participants are required to record their attendance at the activity and complete the online evaluation.

**To record attendance at the session:**

Once you have arrived at the RSS session, you will need to record your attendance using your phone. This can be done by:

**1. Cell Phone Text-In**

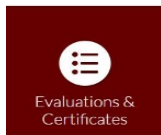
Please text the following activity code ##### to (405) 562-5828. (The activity code will be provided at the beginning of the session.)

You will receive one of the two messages below.

- “Thank you (name), we have recorded your attendance for (Program).”
- “User not found in system, text your email to update your cell phone number in the system.” Once updated you will need to text the activity code.

To complete the online evaluation: (The online evaluation will be active at the end of the session.) Log in at <https://ouhsc.cloud-cme.com>

Click on My CME



Click on Evaluations and Certificates

Once you have completed your evaluation, you will be able to print your CME certificate. The certificate will be available to print and/or download for approximately two months. Credits will be available on a transcript, which you can access anytime on our website.

**Disclosure & Resolution Report:** The University of Oklahoma College of Medicine and the Irwin H. Brown Office of Continuing Professional Development must ensure balance, independence, objectivity and scientific rigor in all its activities. We have implemented a process where everyone who is in a position to control the content of an educational activity has disclosed to us all relevant financial relationships with any commercial interest. In addition, should it be determined that a conflict of interest exists as a result of a financial relationship one may have, this will be resolved prior to the activity. This policy is designed to provide the target audience with an opportunity to review any affiliations between the CME organizers/presenters and supporting organizations for the purpose of determining the potential presence of bias or influence over educational content. The following is a summary of this activities disclosure information.

Activity Role	Name			Commercial Interest	Nature of Relevant Financial Relationship	
					What was received?	For what Role?
PEA/Speaker	Folake	Adedeji	PhD	None		
PEA/Speaker	Zainab	Ahmad	MHA	None		
Academic Detailer/Speaker	Jeff	Alderman	MD, MS, FACP	None		
PFC/Speaker	Ebony	Anthony	MPH	None		
PEA/Speaker	Christopher	Armstrong	MPH	None		
Academic Detailer/Speaker	James	Baker	MD	None		
Academic Detailer/Speaker/Planning Committee	Jenny	Birks	PA-C, RD, LD	None		
PEA/Speaker	Katharina	Breedlove	LPN	None		
PEA/Speaker	Linda	Byrd	BS	None		
Academic Detailer/Speaker	Bella	Carroll	MD	None		
PEA/Speaker	MacDonald	Chaava	DHA, MHA-Ed, BSM	None		
PEA/ Speaker	Lyndi	Church	RN-BSN	None		
PEA/ Speaker	Jennifer	Clark	MA	None		
Academic Detailer/Speaker	Neal	Clemenson	MD	None		
Course Director/ Speaker/Academic Detailer	Steven	Crawford	MD	None		
PFC/ Speaker	Cheryl	Crichley	BA	None		
Academic Detailer/Speaker	Syeachia	Dennis	MD	None		
Academic Detailer/Speaker	Chad	Douglas	MD, PharmD	None		
Planning Committee/Speaker	Dan	Duffy	MD	None		

Academic Detailer/Speaker	Shadi	Edalati	MD	None		
Practice Advisor/ Speaker	Jason	Felts	MS	None		
Practice Advisor/Speaker	Diana	Flood	MSM, RHIA	None		
Academic Detailer/Speaker	Rachel	Franklin	MD	None		
Academic Detailer/Speaker	Melissa	Gastorf	DO	None		
PEA/ Speaker	Mary (Toni)	Hart	BSE	None		
Academic Detailer/Speaker	Robert	Hauger	MD, FACP	None		
Academic Detailer/Speaker	Jamie	Hokett	MD	None		
Academic Detailer/Speaker	Tim	Holder	MD	None		
PEA/ Speaker	Brittany	Hudson	MPH	None		
PEA/ Speaker	Dawn	Jelinek	BS	None		
Academic Detailer/Speaker	Matt	Johnston	MD, MMM, FAAFP	None		
Planning Committee	David	Kendrick	MD, MPH	None		
Academic Detailer/Speaker	Kenan	Kirkendall	DO	None		
PFC/ Speaker	Christi	Madden	MPA	None		
Academic Detailer/Speaker	Cynthia	Maloy	MD	None		
Academic Detailer/Speaker	Mike	Maxwell	MD, FACP	None		
PEA/ Speaker	Melissa	McCullough	MPH	None		
PEA/ Speaker	Cortney	Merriman	CCA	None		
Planning Committee	Margie	Miller	MS	None		
Consultant/Speaker	James	Mold	MD, MPH	None		
PEA/ Speaker	Jennifer	Morphis	BS	None		
Practice Advisor/Speaker	Jimmi	Norris	MS,BSN,RN,CDE	None		
PEA/ Speaker	Alaa Eddin	Obeid	MB,BCH,BAO (MD)	None		
Academic Detailer/Speaker	Tomas	Owens	MD	None		
Academic Detailer/Speaker	Phil	Palmer	MD	None		
Academic Detailer/Speaker	Steven	Ramirez	MD	None		
Practice Advisor/Speaker	Ashley	Rhude	BS,RHIA,CHTS-IM	None		
Academic Detailer/Speaker	Joseph	Schlecht	DO	None		
Academic Detailer/Speaker	Sara-Anne	Schumann	MD	None		
Academic Detailer/Speaker	Stanley	Schwartz	MD, FACP, FIDSA, FSHEA	None		
PEA/Speaker	Rena	Sexton	LPN	None		
Academic Detailer/Speaker	Baptiste (Bat)	Shunatona	MD	None		
PEA/ Speaker	Heather	Simmons	BS	None		
Academic Detailer/Speaker	Kevin	Steichen	MD	None		
Practice Advisor/Speaker	Shay	Surowiak	RN, BSN	None		
Academic Detailer/Speaker	Seth	Switzer	MD	None		
PEA/ Speaker	Marcia	Taylor	BA	None		
PEA/ Speaker	Alisha	Turner	RHIA	None		
PFC/ Speaker	Crystal	Turner	MPH	None		
Academic Detailer/Speaker	Nathan	Valentine	MD	None		

Academic Detailer/Speaker	Erik	Vanderlip	MD, MPH, FAPA	None		
PFC/ Speaker	Cara	Vaught	MPH	None		
PEA/ Speaker	Cathy	Vu	MBA	None		
Academic Detailer/Speaker	Stephanie	Waterman	APRN, FNP-C	None		
Academic Detailer/Speaker	Elizabeth	Wickersham	MD	None		
Academic Detailer/Speaker	William (Michael)	Woods	MD	None		

Note to OUHSC/CME/CPD: ADs, PEAs, PFC and other people associated with the H2O program who have left the program or who's role would not warrant attendance at this meeting (example: statistician) have been removed from the disclosure report.